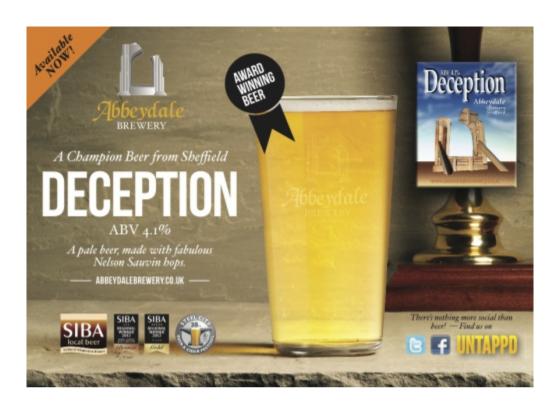




ISSUE 437 DEC 2013/JAN 2014





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Friday 10 January

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THE FREE MAGAZINE OF CAMRA SHEFFIELD & DISTRICT



Be an armchair activist



14



Tap on CAMRA 16 Inventory



Community pubs update



Pub of the Month



CAMRA 18-30 22



Steel City

Steel City's collaboration brewday at Fullers was a great success, though in true Steel City style things didn't all run smoothly, with the computer system having to be completely rebooted mid-brew - in a brewery that size, if the computer's not working, the brewery ain't working! The brew process was a surreal experience for gazza and Dave, being mostly clicking a mouse and pressing keys - the only manual labour was tipping in hops (all 100+kg of them!). Big thanks to John Keeling for the invitation and hospitality, look out for Steel in selected local pubs (and apparently the M&B estate!).

Back home, the lads skipped November brewing due to Dave playing dodge-the-typhoon around the Far East, but December will see a long-overdue stout. *Unholy Trinity* will be a coffee and chocolate stout featuring Bramling Cross and hopefully Sorachi hops, and is a three-way collaboration as Dave tries to clear the backlog he owes from 'away' collabs!

Dave Unpronounceable



Blue Bee Brewery

Beery bits. The sound of punkrock continues to emanate from Blue Bee. Solidus, at 5.4%, is the latest in the pUnK-tuation series. The odd hand-full of black malt in the mash gives a bit of an amber hue to the beer. On the hop front, plenty of Admiral (UK) for bittering, with a good charge of Willamette and Cascade (both USA) for aroma. And it wouldn't be Solidus if it hadn't fermented out to the sounds of Leatherface's first LP "Cherry Knowle", 13 songs in 35 minutes one second; in yer face.

Festive fare comes by way of *Chrimbo Hopping*. Originally brewed at Raw three years ago, this 4% pale ale is big on hops,

and a nice partner to the flagship **Nectar Pale**. Artist Nick has redesigned the pump-clip as well, to great effect.

We hear that both *Bees Knees Bitter* and *Lustin' For Stout* went down a treat at Norwich Beer Festival in November. Always good to see our locally brewed ales being well received by drinkers from farther afield. And the topers of Rotherham seemed to be fans of *Tangled Up*, if reports are to be believed.

Finally, the next batch of *Dark Blue* should be arriving in a pub near you soon. Nicely spicy.

Richard Hough



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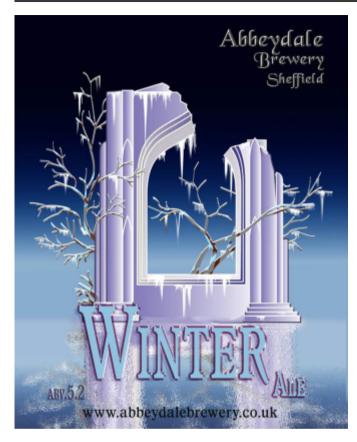
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Abbeydale Brewery

3rd Prize for *Black Mass* at Sheffield Steel City Beer Festival! Dan at Abbeydale says, "We never expect to win an award at any beer festival. It's always a great feeling when we get something and joint 3rd prize for *Black Mass* is no exception. It's great to know our prized *Black Mass* still cuts the mustard." *Black Mass* is a 6.66% rich, aged and complex stout. Truly some to savour in front of an open fire in the cold winter months.

On a similar note, Abbeydale were absolutely thrilled also to learn that

Absolution 5.3% took 1st prize at North Cheshire CAMRA's Northwich Beer Festival. The presentation for this was on Saturday 16th November at the Rising Sun, Fulwood. Keep an eye on Abbeydale's blog page on their website for details on that.

More great news, thanks mainly to the efforts of John Parkinson (production director) Abbeydale have been awarded a gold standard by the NSF for the second year running. NSF International is the most widely known and respected food assurance brand and an inde-







pendent, accredited organisation that tests, audits and certifies products and systems.

Over the last Christmas period, Abbeydale just about managed to hang in there in terms of quantity of specials available despite their 190 barrel week! So, in an attempt to keep up with demand this year, they'll be brewing a great range of six tantalising, festive treats, Bv the time this is out, the seasonal Winter 5.2% IPA with juicy New Zealand hops will have hit the streets along with the first of the festive specials. Chocs Away. This 5.5% belter is a full bodied chocolate stout... enough said! Let's also not forget Baubles! A 4.1% pale ale with subtle marmalade and figgy pudding.

Kicking off the famous Dr. Morton's range they'll have; *Dr. Morton's Christmas Hamster* 4.1%. A very drinkable session beer with additions of Munich malt turning it a lovely deep golden colour. You'll also get a Christmas hamper of biscuit and caramel derived from further additions of Caramalt (in the beer not actually a free gift!).

Then, leave the brandy aside for Santa this Christmas as the pumps will be alive with the sound of **Dr. Morton's Christmas Cheer** 4.5%. It's brim full with hard hitting hops and expect to taste coconut and lemon from the superb Sorachi Ace. It doesn't stop there! You also have **Dr. Morton's Paranoid Snowman** 4.1% with a stunning line-up of Wakatu, Motueka, Rakau and Galaxy hops.





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Sheffield Brewery Co's Forgemaster beer

Sheffield Forgemasters has swapped castings for casks in a partnership venture with The Sheffield Brewery Company.

The iconic 200-year-old engineering heavyweight has teamed up with the brewery to deliver a tailor-made Forgemasters beer at the company's historic brewery building in Neepsend.

It is now widely available in traditional casks via an initial 16 independent pubs across the city and through a limited bottle-run which is only available to purchase directly from The Sheffield Brewery Company.

Numerous local luminaries gathered to sample the brew and gave it the thumbs up at a launch event at The Sheffield Brewery Company.

Forgemasters beer has been created by the company's chief executive, Graham Honeyman, who recognised Sheffield's growing status as the real-ale capital of the UK and saw an opportunity to team up with local brewery boffins to engineer the perfect pint.

Graham said: "Sometimes it is good to step back and take on a

new challenge. And with some of the county's finest breweries right here on our doorstep it seemed like the ideal project, to engineer the perfect pale ale and to market it through the region's best pubs.

"Sheffield has a status of quality across the world for its engineering achievements and this is simply an extension of the philosophy which underpins that ethos, to take something and make it to the best of your ability.

"Crucially, I wanted the beer to become a household name in the region. I'd like people to walk into the pub, see the Forgemasters beer label on the bar and order it, confident that it will be of the best quality.

"We chose to work with a small, artisan brewery that could deliver the beer to our specific requirements, which involved a significant amount of research and development to get the correct balance of qualities – as do all of our projects! Even the bottles for the beer have been hand selected because nothing about this beer is run-of-themill."

Peter Rawlinson, director of The Sheffield Brewery Company, said: "We were delighted to be selected and the venture between the brewery and Sheffield Forgemasters is a great initiative and celebrates all that is good about the city."

Tim Stillman, the brewer, said: "We have delivered a bespoke beer for Forgemasters, to their specification, which uses Lager malt and Maris Otter pale malt to give a very pale, straw colour, with Saaz hops used at the beginning of the brewing process and American Cascade hops at the end to give a really nice citrus twist to the drink. This has created a beer which we think has broad appeal."

Pubs serving the Forgemasters cask beer initially include The Old Monk, Crucible Corner, The Red Lion, Shakespeares, The Fat Cat, Kelham Island Tavern, The Ship Inn, The Gardeners Rest, The Sheffield Brewery Company, The Cremone, The Place, The Jolly Farmer, Sheaf View, George & Dragon (Rotherham), Rutland Arms (Holmsfield) and The Wentworth, which is located next to the Forgemasters facility in Brightside.



CHRISTMAS BLUES

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red river rebels (

Sheffield's Swing Blues Outlaws





Thornbridge Brewery exports

Jim Harrison, Thornbridge's MD, reports that a massive 845% increase in exports in the past year has led the way for further investment in production capability at the brewery in 2013.

"Unbelievable" says Harrison to the export increase "for a small brewery in the Peak District it's great to see our beers being enjoved across the world. We began exporting small quantities of bottled and kea beers about three years ago to a couple of countries but we now export to around twenty with the USA. Sweden and Italy being our major markets. Getting our head around the requirements of exporting was a bit of challenge at first but we have partnered with some great importers and this has been crucial to our success".

Thornbridge launched its flagship *Jaipur IPA* bottled beer into Sweden early in 2013 and has seen it rise to being one of the best selling beers in the country. Simon Webster, Thornbridge's Chief Operating Officer, reports that "the team at the brewery has been working very hard to ensure supply, not only for our UK customers, but also the overseas demand. We expanded production by about 30% in 2012 and are just finalising some further investment in brewing vessels to increase this again in late 2013".

Always concerned to ensure that quality is paramount Webster says "we have stopped short of introducing 24 hour brewing as we want a spirit of "one team" to be preserved and a focus on quality and consistency for all that we do". I can't see us expanding production beyond this next increase so we will continue to build a worldwide reputation based on the quality of our beers not ubiquitous supply".

Thornbridge started brewing in 2005 from a 10 barrel plant in the grounds of Thornbridge Hall. It opened a new brewery at Bakewell in 2009. It now employs 30 staff at the brewery and around 300 in a number of bars, pubs and restaurants.

Acorn

New conditioning and fermentation tanks are now in place enabling us to produce small runs of a new range of cask and keg products in the new year, more into to follow!

Investment of £20,000 for a new cask wash is complete and working very efficiently.

New website will be live from December keeping you up-todate with everything brewery related: acorn-brewery.co.uk.

Christmas beers are *Cracker* 4.1%, brewed with Lager and Vienna Malt to create a pale straw coloured seasonal ale. Lemon and grapefruit dominate the hop aromas, and *11th Noel* 5.8% Rich ruby coloured ale, roasted malts and American Hops combine to release rich berry fruit flavours.

Wood Street

Wood Street had a really busy month in November. Alison made a one off special brew **Doe** a **Deer** to commemorate being in the Roebuck one year.

December sees the return of *Old Mans Beard*, a ruby ale at 4.1%, and *Sassafras*, a golden ale at 4.7% both which were very popular last year.

Dronfield's new fermenter has now been fitted and is up and running ready to prepare a new beer in time for Christmas.



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Admission:

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Sat: £4

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Kelham Island Brewery

Our Christmas seasonals will be out and about from late November:

Fairytale Of New York 4.2% dark Christmas ale is a fine full-bodied winter warmer brewed with a specially selected Belgian yeast, a trio of roasted malts and Slovenian hops resulting in a spicy, sweet toasted aroma with hints of chocolate and a lavish warming flavour.

The Adventures of Captain Chrimbo 5.4% strong IPA is full

flavoured and golden with a blend of our favourite hops. Fruity with a full malty body and perfect for the festive season.

The Kelham Brewery shop is now fully stocked with a great selection of gifts and beer gift packs. Beer for your Christmas celebration is available in bottles, 5 litre cans, 18 and 36 pint boxes. Our brewery tour vouchers make great Xmas gifts or treat a loved one to our Brewer for the Day experience.

Our Port & Cheese evening in November sold out straight away so we have added a second Port & Cheese night on Saturday 14th December. We have various tours and tastings throughout December so check out the website.

Finally a big thank you to everyone who has supported Kelham Island Brewery over the last 12 months. It is much appreciated.

The Hillsborough

and Wood St. Brewery

6 en-suite rooms available

Alison & Michelle would like to welcome customers, new & old to the Hillsborough, formerly known as the Hillsborough Hotel. We're Biker friendly!

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Christmas Bookings

Now being taken for 1st December - 1st January

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Regular Events

Every Tuesday - Big Jim's Quiz 8 pints for the winner and up to £100 rollover jackpot! Plus free bowl of homemade chips for every team! Sunday Night - Folk Night Come down and join our musicians in their weekly session.

Special Events

Sat 30 Nov Desperados

Sat 7 Dec Roadhouse 59

Sat 14 Dec Band With No Name

Open:

Sunday - Thursday 12 - 11pm Friday & Saturday 12 - 12



14 PUB NEWS

Inn Brief

The Fulwood Inn on Tapton Park Road has had a refurbishment and change of name, reopening as the Florentine on 29th November offering food and accommodation. On the bar, as well as the usual well known brands they will be offering a local quest ale, starting with Abbevdale Moonshine. This is part of the roll out of the new Revere Pub Company, owned by Marstons, all the pubs in this chain will be premium standard with hotel rooms, freshly cooked food and real ale.

The **Dove & Rainbow** (Hartshead Sqare in the City Centre) now has Robinson's *Iron Maiden Trooper* in bottles as well as on handpull, to avoid disappointment on the occasions when the cask version has run dry.

And in the run up to Christmas you can expect the usual seasonal suspects (Wychwood Bah Humbug and Hardy & Hansons Rocking Rudolf) to put in a guest appearance, as well as a few surprises. There'll also be a series of local Guest Stouts and Porters from SIBA to warm you up throughout the winter months. Don't forget your CAMRA membership card to claim 10% off all local ales.

The **Royal Oak** in Deepcar has reopened.



Community pubs update

Bamford's **Anglers Rest** is now under community ownership, a small village in the Peak District managed to raise £263,500 from its community share issue to create a community pub, post office and cafe. The pub was officially handed over to the Bamford Community Society on 28th. October and opening day was 2nd November. The pub is being run on a day-to-day basis by the new management couple, Troy and David.

The plan is to turn the pub into a community hub, housing several services in one building. A café will open in late November, and the village Post Office will relocate there in January. In the longer term the property will also feature bunkhouse accommodation and car parking for both residents and visitors. For more information, see their website: anglers.bamford.coop

Liz Marshall, of the Bamford Community Society, said: "It was such a special moment when we finally became the owners of the Angler's Rest. It is the culmination of two years of hard work and commitment and was a much bigger undertaking than any of the group initially expected.

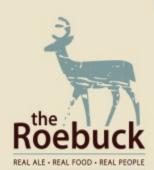
Over the next few months we hope that the Angler's Rest will become a true community hub that all of Bamford's residents can use and enjoy, and that will also attract visitors to the village.

When we first started we were told that local people wouldn't buy into the pub in order to secure its future. But this project has shown that local people do care about their community assets and services, and we are thrilled by the high level of support we have received."

A similar community group is looking to run the **Angel Hotel** at Spinkhill. Their case will be going to North East Derbyshire District Council Planning Committee. However, the Agent acting on behalf of the developer has submitted a revised site plan which shows provision for some additional parking but has not addressed many of the issues raised by objectors to the planned scheme.

The developer seems to be steam rolling ahead irrespective of the ACV (Asset of Community Value) status which the pub currently enjoys.

Dave Pickersgill



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FRI 13 DEC Mahogany Newt

SAT 14 DEC One for the Road

sat 4 JAN Amelia Carter Band



KARAOKE

FRI 27 DEC



16 PUB NEWS

Inn Brief

The Closed Shop at Commonside continues to push on with their weekly music events, and the third Wednesday is no exception. Indie-pop-singalong starts at 8.30pm, 'repairing society with communal drinking and singing'. Anyone is welcome to pop down, have a few drinks, a few laughs, join in with some singing/playing or just watch on from afar.

The team behind the Rutland Arms and The Closed Shop are very pleased and excited to have taken over the running of the Three Tuns on Silver Head Street. Sheffield City Centre. The beautifully shaped pub is well known to Andy and several of his colleagues from their time at the Wig & Pen and they are really enthused to be back in that area of the city. Initial plans are to restore the use of the 6 handpulls (with a selection of local, regional and national favourites), add a choice of real cider and rejig the product range. In January there are plans to enhance the food offering and extend the hours as well. Rumours even abound of a LEGO version.

The **Old** (top) **Red Lion** in Grenoside is now run by the management of the GBG-listed, 'Old Moor Tavern,' (Dearne Valley). The Old Moor food menu is now available including the famed 'Golden Moments' lunch. Early reports suggest good food and lower prices.



Sheffield Tap on CAMRA National Inventory

In 2009, following years of neglect, the old First Class Refreshment Room re-opened as the Sheffield Tap. It was originally built, by the Midland Railway, as part of the 1905 station extension (company architect, Charles Trubshaw). It is adorned with Minton tiled walls and fine ornamental bar-fittings. The good surviving fabric (tiling, terrazzo floor, parts of the bar fittings and other joinery) has been beautifully restored while items beyond repair have been carefully replaced. or replicated, including the entire coved and sky-lighted ceiling in the main bar area. Lavout changes have seen further rooms added. On opening, a second room (a former taxi office) was included to provide street access. A year later, third and fourth rooms followed.

Considerable effort has been put into the beer range, so not only is the Tap an attraction to passengers and those with an interest in historical buildings, but also to serious beer lovers. In addition to the eleven hand pumps, there is a very extensive range of internationally sourced bottled

beers. The Tap won the 2010 National Publican Food & Drinks Award 'Cask Pub of the Year,' the 'Modern Railways Restoration Award' and a CAMRA/English Heritage Pub Design Award.

Early 2013 saw the addition of the refurbished First Class Dining room. The latter closed in 1976 and had been left to rot. It includes opulent seating, a second bar, the brewery and a viewing gallery, which allows customers to follow the brewing process. The brewery (Tapped Brewing Co.) supplies all the bars in the Tap chain.

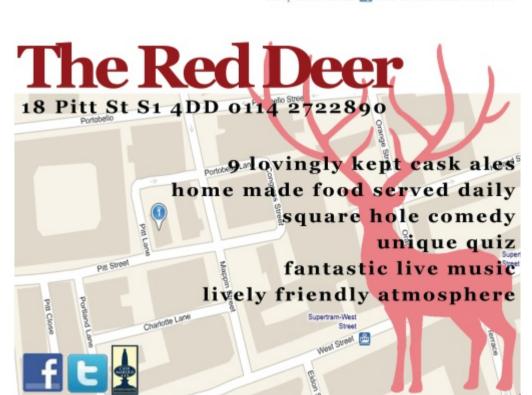
The Sheffield Tap has been lovingly restored and, for its superb historic decor and as one of the UK's last surviving historic railway buffets, it has been recently added to CAMRA's National Inventory of Historic Pub Interiors. It is an absolute 'must-see'"

The Tap will be featured in the forthcoming second edition of the CAMRA publication, 'Yorkshire's Real Heritage Pubs.'

Dave Pickersgill



Keep in touch on f and at kelhamtavern.co.uk



18 PUB NEWS

Inn Brief

The **Gardeners Rest** at Neepsend is holding a Double Christmas Quiz Extravaganza on Sunday 15th December.

The **Dronfield Arms**' downstairs restaurant has returned to its original format and is now once again known as 'The Vault'. It reopened on 15 Nov and in charge is head chef Chris Pick, who was previously Executive Chef at the Mecure St Pauls Hotel and has vears of experience cooking at award winning venues. The Vault serves food Thu-Sat evenings and Sunday lunchtime, access is via the pub and drinks can be ordered from the pub's bar (including real ale). Booking advisable.

The **Green Dragon** in Dronfield closed on 17 Nov with the departure of Martin Stacey who has been running the pub on a lease from Enterprise Inns for the last couple of years. In that time he has improved the beer range, and introduced special events to the pub and we wish him well for the future.

The Dragon is due to reopen under the new management of Veronica Tomlinson on 25 Nov. Whilst Veronica is moving to the Green Dragon from her management role at the Dronfield Arms, business as usual will continue at the Dronfield Arms with her son Dan remaining in charge down there!

The **Crown** at Totley has reopened under new management following a refurb by Punch Taverns, at your editors brief visit on his monthly magazine delivery walkabout it looked smart and busy. As before the well kept range of real ales included popular national brands along with a local beer in the form of Bradfield *Farmers Blonde*.

The **Hearty Oak** at Dronfield Woodhouse has closed and is available to lease. This is a big multiroomed pub, not long since refurbished, located on the border of a residential area and green belt countryside and has lots of potential.

The management team running The Wharncliffe Arms has taken on the **Miners Arms** in Chapeltown. This opened on 8 Nov, run by Martin and Emma.

The Yew Tree at Malin Bridge is to have a new outdoor drinking area. An initial scheme was rejected earlier this year because of the predicted noise and other disturbance for neighbours. Now ambitions have been scaled back to the satisfaction of the council although the proposed external drinking area is only slightly smaller, with fixed umbrellas. Proposals for seating booths, TV screens and floodlights have been dropped.

The **Bradway** is now fenced off and has contractors on site. It looks like demolition to make way for the Sainsburys Local convenience store is imminent

The **White Lion** at Heeley, as well as its usual busy live music programme, real ale on the bar and newly introduced bar snacks, has a few additional things going on during December.

At the beginning of the month is a charity Christmas fair then on Christmas Eve there is a fancy dress competition. Boxing Day is designated 'Red and White day' which could equally refer to Christmas or the fact that Sheffield United is playing at home that day.

The New Years Eve party is a dress to impress affair. Also amongst the Christmas music programme worth pointing out is the Christmas Concert on the 22nd when mulled wine and mince pies will be available! See their advert for full listings.

The refurbished **Sportsman** in Norton Lees had a relaunch on 22 Nov. It is now under new management and refurbished. Real ale continues to be available as does sport on TV. Newly introduced is food – look out for various weekly food offers.

Pre-register **Now** for Members' Weekend & AGM, 25th - 27th April 2014



from 25th April to 27th April 2014. Pre-register your interest today

You can pre-register online through the Members' Weekend website:

- I. Visit the Members' Weekend website: www.camraagm.org.uk
- 2. Select "Member Login" at the top right hand corner to log in to the website
- 3. Once logged in, click "Register" on the home page or on the navigation bar located in the top right hand corner
- 4. Once clicked, you should receive on-screen confirmation that your registration has been successful

Please note that joint members will need to login and register individually. Closing date for pre-registration is Friday 28th March 2014.

Alternatively you can register by returning the form below. As a pre-registered member you will receive the Members' Weekend Handbook before the event. This will be sent out the week following the cut off for pre-registration. Members' Conference packs will be available at the venue.

I would like to pre-register (Closing Da	te for Pre-registration is Friday 28th March 2014)
Membership Number	Joint Member Number (if applicable)
Full Names First	Surname
(Joint member First details if applicable)	Surname
Volunteer at the Members' Weekend	

There are plenty of volunteering opportunities to get involved in at the Members' Weekend. If you wish to volunteer to work at Weekend please mark in the boxes below. Tuesday the 22nd April to Monday 28th April 2014, the day and times which you would be available. Your details will be passed to the Members' Weekend Staffing Office and you will be contacted nearer the time.

	Tue		Wed		Thu				Sat		Sun
am	pm	am	pm	am	pm	am	pm	am	pm	am	pm



Members' Weekend 2014 Registration, CAMRA, 230 Hatfield Road, St Albans, Herts, ALI 4LW. Closing date for pre-registration is Friday 28th March 2014



Pub of the Month

The Red Deer, Pitt Street

The Red Deer on Pitt Street, hidden away off West Street is approached via Mappin Street and is one of the gems of the City Centre real ale scene.

Dating from the 1870's, the pub originally comprised three small rooms with a central bar area. This was opened out in the 1980's and the bar repositioned to provide the present format of an L-shaped lounge. The "gallery", a raised area at the rear, was added in 1993 and this leads on to a beer garden.

Formerly a Tetley pub, for many years in the early days of Sheffield CAMRA, the Red Deer was the regular meeting place for the branch, it being one of the few Sheffield pubs to retain handpumps.

Jake Nickles took over the pub in August 2010, having previously worked in pubs and bars in London and the Midlands. By focusing on good customer service and increasing the choice of real ales he quickly re-established the pubs reputation as a quality showcase for cask beer. The bar displays an impressive range of handpumps, serving up to nine beers, including regularly changing guest beers. A good selection of malt whiskies are also available.

Quality "pub grub" is available 12-3pm and 5-9pm weekdays and 12-9pm Saturday/Sunday. Tuesday evenings there is a fairly challenging pub quiz, there's an acoustic session on the first Thursday of the month and open mike on the third Thursday. A popular movie night is held in the upstairs function room on the second and fourth Sunday, alternating between sci-fi and arts films.

The well-deserved Pub of the Month award will be presented on the evening of Tuesday 10th December 2013, when all are welcome to join us. An incentive for CAMRA members is a 5% discount on real ales, on production of a current membership card.





Vote for Pub of the Month

Our Pub of the Month award is a bit of positive campaigning, highlighting local pubs that consistently serve well kept real ale in friendly and comfortable surroundings.

Voting is your opportunity to support good, real ale pubs you feel deserve some recognition and publicity. All CAMRA branch members are welcome to vote at branch meetings or on our website. It's not one pub against another, simply vote YES or NO as to whether you think the pub should be PotM. If we get enough votes in time we will make the award

Nomination forms are available at branch meetings and on the website. The pub must have been open and serving real ale for a year and under the same management for 6 months. Winners compete alongside our Good Beer Guide entries for branch Pub of the Year, the winner of which is entered into the national competition.

The list of nominees includes which buses to take if you fancy a trip to try them out:

Bath Hotel

Victoria Street, City Centre

Cheshire Cheese

Hope

(train or buses 272, 273, 274)

Dog & Partridge

Trippet Lane, City Centre

Fox & Duck

Fullwood Road, Broomhill (buses 51, 52)

Vote or nominate online at www.sheffieldcamra.org.uk/potm



ADVERTISE IN BEER MATTERS FROM JUST £40

www.sheffieldcamra.org.uk/advertising



CAMRA 18-30

The Sheffield CAMRA younger members social group is making a comeback very soon thanks to our new Young members contacts on the committee, Jack Richardson and Mark Coxon, both students at the University of Sheffield. You will be reading more from these guys in the new year, however for now, Heather Peel of Manchester explains why and how CAMRA should make an effort in the recruitment and activation of younger members.

"The branding on particular beers has a huge impact on who drinks it; I see this reflected in my peers' choice of ale. My local brewery Robinsons based in Stockport has just produced bestselling ale Trooper endorsed by Iron Maiden, one of my personal favourites. Elbow also brought out a brew Build a Rocket Boys to appeal to the younger market. Real ale has increasingly become more fashionable with the help of some clever marketing and an increasing interest in drinking something often cheaper and more varied than other bigger brand alternatives. This switch in habits is evident all over Manchester, particularly in the Northern Quarter, where the age of drinkers has noticeably decreased to people under 30. The question is how do we recruit the new emerging group of youngsters?

"There has never been a better time to increase young members within CAMRA."

There has never been a better time to increase voung members within CAMRA. The target audience is already interested in real ale and in turn supporting their local pubs. In order to both engage and maintain members, recruitment needs to be strategically co-ordinated. Having attended a vast array of local beer festivals, recruitment needs to be targeted at the younger based festivals, for example at Didsbury where more students and young professionals reside and also at Chorlton, with a similar demographic. Potential members need to be educated about the importance of pubs and their reduction in binge drinking. It would be beneficial to improve the discounts into beer festivals to increase membership. Alongside this, bringing a non-member for free admission to the festival can help to create further interest

Once more voung members have been recruited the dynamics of the CAMRA meetings can gradually progress, with more meetings held at pubs with live music or a comedv venue. The use of twitter and facebook should also be increased to help young members become more active and to spread the hard work of CAMRA. Reminding people of celebrity involvement may help recruit more young members, for example Madonna's favourite drink was once cited as Landlords. Maybe certain celebrities can be made honorary CAMRA members to develop the brand.

Prior to becoming a young member of CAMRA, I too wondered, why did I need to? Not only is it worth the fee for the Wetherspoons vouchers but more importantly we need to sustain the amazing work that CAMRA has already done and help to maintain pubs and develop the brand. Thus ensuring that pubs can thrive and provide live music, comedy nights and band themed pints created just for people like you."

Heather Peel





THE HALLMARK OF A PERFECT PINT











Christmas Party booking

As ever the brewery bar is a very popular place for your works Christmas party. We can provide a choice of pie & pea supper or hot or cold buffets, but dates are already filling up so book early to avoid disappointment.







Brewery Tours

Book the brewery for a tour or your own private party. Enjoy a range of our beers, an informed tour of the brewery, and a pie & pea supper or summer BBQ in our new garden area.

Core Beer Range

Five Rivers 3.8% Crucible Best 3.8% Blanco Blonde 4.2% Seven Hills 4.2% Sheffield Porter 4.4% Sheffield IPA 5.0%



Be an armchair activist



It's the time of year when you can get involved and influence things without leaving home (although you will need to sometimes leave the house and go to the pub!).

Nominations for pubs to be entered into the **Derbyshire Cider** & **Perry Pub of the Year** competition have now closed, thanks for those who nominated pubs to be recognised for their outstanding range and promotion of proper cider and perry!

We are now looking for local CAMRA members to nominate the best beers brewed regularly in Yorkshire and the East Midlands. This is done by voting online for your top 5 local beers in each category. The beers with the highest votes, along with beers reccommended by the network of official CAMRA tasting panels in the region will be put forward for judging at various beer festivals in our region with the beers winning at those festivals going forward into the Champion Beer of Britain (CBOB) competition. The finals of CBOB are judged at the National Winter Ales Festival or Great British Beer Festival depending on style. To vote log in with your membership number and password (default password is your postcode) at www.camrabreweryinfo.org.uk/cbobvoting/login.asp

We have also started the process to select which pubs in the Sheffield & District branch area will get a listing in the **Good Beer Guide**'s 2015 edition. As there are more good pubs in our area than space in the guide we have to narrow it down to the best of the best. The guide is often used by visitors to the area who want recommendations of the pubs to visit where they are guaranteed good quality real ale and a nice atmosphere.

The method of selecting entries in our area is by our members voting. A ballot paper will be available at the next branch meeting with a list of many pubs in our area that always serve real ale to choose from. The pubs with the most votes will then go forward for surveying to check they are still up to Good Beer Guide Standard and to gather information about the pubs to be published in the guide.

As well as the survey visit to check the pubs voted for, we also take into account data from the National Beer Scoring System (NBSS). CAMRA members can rate the beer in the pubs they drink in and submit their scores to the NBSS via the WhatPub.com website simply search for the pub then enter the scores on the form alongside the pub details.. These votes can alert us to pubs where the beer quality is inconsistent, it can potentially also alert us to good pubs that have somehow stayed off our radar!

Talking of **WhatPub.com** we aim to make this website the most comprehensive and up to date free online guide to real ale pubs, to achieve this we need your help! If you find yourself visiting a pub where the WhatPub listing is out of date or incorrect please find out the new details and submit an update via the link on the website

Festival tombola thanks

As usual we held a tombola stall at our Steel City Beer & Cider Festival to raise funds for the branch and we'd like to thank everyone who supported this and Andy Morton for organising and staffing, but special thanks to the following people who donated prizes:

Tom (ex of Univ Arms, now at The Anvil, Stannington) Diane/Duncan (Fat Cat) Chris/Robin (Shakespeares) Pat/Eddy (Gardeners Rest) Trevor/Lewis (Kelham Island Tavern) Graham (Anglers Rest, Millers Dale) **Bradfield Brewery** Mike Humphreys Alan Gibbons John Silburn Sarah Mills David Little Mike Rose Mike Hensman

FESTIVAL BEER

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British beer is thriving as never before. Celebrate this national success story with the Society of Independent Brewers.



Over 300 different styles of beer

There are no CAMRA beer festivals in our area during December and very few pub events as everyone starts to gear up for Christmas party season. However there are one or two events still worth a look.

Imperial Brewery Tap

Thu 5 - Sun 8 Dec

The Imperial Brewery Tap Imperial Brewery Tap in Mexborough is holding a beer festival with around 20 beers, mostly from new breweries, along with their own Imperial Brewery beers plus cider. The venue is a 5 minute walk from Mexborough railway station (Sheffield-Doncaster line).

SaxBob Christmas Blues

Fri 13 - Sat 14 Dec (evenings)

Saxophone Bob presents his annual Christmas Blues weekend at CADS (Cultural Arts Development Space) where a ticket costing £6 on the door gets you in to see two or three great blues bands in an atmospheric venue which also features a real ale bar and a BBQ in the courtyard. The entrance to the CADS complex is on Smithfield just off Moorfields (inner ring road) via Allen Street and just a couple of minutes walk from Shakespeares. Kelham Island Tayern and the Fat Cat. Shalesmoor tram stop is about 5 minutes walk away or buses 11, 12, 13, 13A, 14, 57, 79 and 79A stop on Moorfields. For more details please see the advert elsewhere in this issue.

Sheffield Brewery

Sheffield Brewery are also looking at holding an open day coinciding with the Kelham Island Museum Victorian Christmas Market with the brewery bar open and tours available - this is not yet confirmed so please check their website before setting off!



Into the new year and again typically a slow start reflecting that everyone is normally partied out and skint...

Manchester

Wed 22 - Sat 25 Jan

The main event in January is Manchester Beer & Cider Festival, which is a new event organised to fill the gap in Greater Manchester left by the National Winter Ales Festival moving to Derby. Manchester's festival will be held at the National Cycling Centre. This should prove an interesting venue with the bars in the centre of the cycle track which at times will still be in use!

The festival offers a range of over 300 real ales plus bottled beers, World beers and around 70 odd traditional Ciders & Perrys.

The venue is out of town but easily reached by the Metrolink - Velopark tram stop is alongside the venue. From Sheffield there are regular express trains operated by First Transpennine Express and

East Midlands Trains over to Manchester Piccadilly where you can join Metrolink. Look for trams bound for Ashton Under Lyne (and don't forget unlike Sheffield trams you must buy a ticket from a machine before boarding or face a big fine!). CAMRA members enjoy free entry on Wednesday and Thursday and discounted entry at other sessions. For more info, visit manchesterbeerfestival.org.uk.

National Winter Ales

Wed 19 - Sat 22 Feb

The new National Winter Ales Festival in Derby takes place in February.

Magna

Wed 5 - Sat 8 Mar

Into March there is Rotherham's Magna Real Ale & Music Festival.

SIBA BeerX

Wed 12 - Sat 15 Mar

...and the SIBA BeerX at Ice Sheffield the following week.

More on these events nearer the time.

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Sheffield & District

Walkabout

8pm Fri 29 Nov 2013

Ranmoor and Broomhill. We take you to various pubs along the 120 bus route starting at the Rising Sun, Fulwood Road, Nether Green which is operated by Abbeydale Brewery and finishing in Broomhill. An all day bus ticket costs £3.60. for bus times visit www.travelsouthyorkshire.com.

Branch Meeting

8pm Tue 3 Dec 2013

All members are invited to the formal branch meeting to discuss pub, club and brewery news, campaigning issues, catch up on what is happening in CAMRA and get involved – all over a pint or two of course. This month the meeting is

at the Bankers Draft, Castle Square, Sheffield City Centre. We will be in a private room so please ask bar staff if you cannot see us!

Christmas Social

6pm Sat 7 Dec 2013

Our Christmas get together is at the Hillsborough Hotel, Langsett Road (near the tram stop) and features a seasonal buffet rather than a formal sit-down meal. Book places via Richard Ryan or at the branch meeting. £12 each with a £5 deposit payable on booking.

Pub of the Month

8pm Tue 10 Dec 2013

Our members vote for pubs to win the Pub of the Month award, designed to highlight pubs around our area that day in day out serve great beer in a pleasant atmosphere. The winner this month is the Red Deer, Pitt Street, Sheffield City Centre. Join us there for a beer or two as we present the winners certificate and take part in their usual quiz night afterwards.

Committee Meeting

8pm Tue 17 Dec 2013

The branch committee hold their usual monthly business meeting at the Rutland Arms, Brown Street.

Short measures, misleading ads or other consumer complaints?

Sheffield Trading Standards 2-10 Carbrookhall Road Sheffield S9 2BD 0114 273 6286 tradingstandards.gov.uk/sheffield



WHITE LION



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Martin, Linda and the team welcome you to the White Lion. An untouched traditional pub with a wide selection of Real Ales and Malt Whiskeys. Bar snacks now available.

LIVE MUSIC & EVENTS FOR DECEMBER

Sunday 1st December Charity Christmas Fair (stalls available, please ring for deta	2.30-6.00pm	Tuesday 17th December Brilliant Corners Jazz (Fabulous live jazz band)	8.30pm
Monday 2nd December Carolan Folk (All welcome)	8.00pm	Thursday 19th December Julian Jones Friday 20th December	9.00pm 8.00pm
Tuesday 3rd December Jazz Jam Session	8.00pm	North & South (DJ session with fine sounds on vinyl)	5.00pm
(All welcome) Thursday 5th December	9.00pm	Saturday 21st December Red Hot White	9.30pm
Coldflame Saturday 7th December Wild McBride (Live & loud!)	9.30pm	Sunday 22nd December Concert of Christmas Music (with Julia McInally & Rob Dickinson, Families welcome)	6pm
Sunday 8th December Shaun Hutch (CD launch event)	3.00pm	Tuesday 24th December Christmas Eve Fancy Dress Competition	9.30pm
Monday 9th December Acoustic tunes & songs (All welcome to listen or join in)	8.30pm	Wednesday 25th December Christmas Day Celebrate with us	11am-3pm
Tuesday 10th December Traditional Folk Music group	8.00pm	Thursday 26th December Boxing Day Red & White Day	ol .
(All welcome) Thursday 12th December	9.00pm	Saturday 28th December Carnival	9.30pm
Shotgun Wedding Saturday 14th December	9.30pm	Sunday 29th December Folk & Roots with Shaun Hutch	
Laughing Gravy (Tasty treat for the weekend!) Monday 16th December	8.30pm	New Year's Eve Dress to Impress! Glamorous is the word, ladies!! (and gents of course)	

City Centre Walkabout

8pm Fri 3 Jan 2014 Our usual mont

Our usual monthly guided pub crawl and as is traditional for new year we take in bars around the West Street and Division Street area that serve real ale as they aren't quite so busy at this time of year! Meet at the Bath Hotel, Victoria Street, just off Glossop Road.

Branch meeting

8pm Tue 7 Jan 2014

All members are invited to the formal branch meeting to discuss pub, club and brewery news, campaigning issues, catch up on what is happening in CAMRA and get involved - all over a pint or two of course. Venue TBC.

Festival Planning Meeting 8pm Tue 21 Jan 2014

We are now planning our 2014 Steel City Beer & Cider Festival which will take place in November at a new venue! This is all very exciting, if you fancy being part of the organising committee or helping in any way with the planning and organising you are welcome to come along to this meeting. The venue is the Gardeners Rest, Neepsend (bus 53).

Beer Matters Distribution and Committee Meeting

8pm Tue 28 Jan 2014

Those that have volunteered for a magazine distribution run are invited to come down to the Rutland Arms, Brown Street to collect their supply hot off the press and enjoy a beer with fellow distributors. The committee meeting follows at 8:30pm.

Dronfield & District

Sheffield Brewery Trip

Fri 6 Dec

To be confirmed.

Subbranch Meeting

8pm Wed 11 Dec

The monthly get together to enjoy a beer or two and discuss any local CAMRA business. This month the meeting is at the Green Dragon in Dronfield town Centre

Sub Branch Meeting

8pm Wed 15 Jan

The monthly get together to enjoy a beer or two and discuss any local CAMRA business. This month the meeting is at the Hyde Park Inn at Dronfield Hill Top.

Beer Matters Distribution and Quiz

8pm Wed 29 Jan

If you've signed up for a magazine distribution run in the Dronfield area you are invited to come down to the Three Tuns at Dronfield Hallowes to collect your supply and join fellow distributors for a beer and a go at the pub quiz.

Info and bookings

Sheffield: Richard Ryan (see right) Dronfield: Nick Wheat (socials@dronfieldcamra.org.uk)

Alan Gibbons

Chairman

Good Beer Guide Coordinator Pub Awards Coordinator Beer Matters Advertising chairman@sheffieldcamra.org.uk

Andrew Cullen

Secretary Reer Matt

Beer Matters Editor beermatters@sheffieldcamra.org.uk

Rob Carroll

Treasurer

Local Guide Editor treasurer@sheffieldcamra.org.uk

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Dave Williams

Vice Chairman
Public Affairs Officer
dave@sheffieldcamra.org.uk

Richard Ryan

Social Secretary Clubs Officer Chairman of Beer Festival Organising Committee social@sheffieldcamra.org.uk 07432 293 513

Mike Humphrey

Membership Secretary membership@sheffieldcamra.org.uk

Dave Pickersgill

Pub Preservation Officer dpickersgill1@gmail.com

CAMRA Sheffield & District is a branch of CAMRA, 230 Hatfield Road, St Albans, Hertfordshire, AL1 4LW. www.camra.org.uk



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and give yourself the chance of winning £100 of goodies in our monthly prize draw. Also lots of great warm welcome awaits you at all our pubs and restaurants this Christmas with lots of festive events gift ideas available from our on-line shop including beers, clothing, gift and brewery tour vouchers taking place. Visit our new website at www.thornbridge.co.uk for full details of what's on

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Have a great Christmas and New Year - cheers!



l hornbridge

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